



# EBONY MILES

## DESIGNER

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### PROFILE

My 12 years as a visual designer has given me the opportunity to learn what is vital to various demographics, and realize why visual design is so important to every consumer. I understand that good design instills trust between the consumer and your brand, and I will find creative and innovative solutions that will take your brand to the next level!

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### SKILLS

- User Interface design experience.
- Generated low and high fidelity prototypes to promote increased usability testing.
- Design and prototyping using Photoshop, Illustrator, InDesign, InVision, Sketch, & Axure.
- Created and implemented style guides to promote brand consistency.
- Produced design assets and layouts for print, web and mobile.
- Experience working within a cross-functional team.
- Knowledge of WordPress.

### WEB DESIGNER

University of Texas Systems

2016-Present

### APP UI/UX DESIGNER

Robots & Pencils

2016

- Creation of wireframes and UI/UX design assets for mobile and brand platforms.
- Communication with team members to define, implement and iterate on designs.
- Exploring and experimenting with new ways of presenting information to users.
- Working closely with cross-functional teams to bring design visions to life using UI/UX patterns and best practices.

### GRAPHIC DESIGNER

Schlitterbahn Waterparks Corporate

2013-2016

- Implemented branding guidelines across print, digital and social media to increase engagement and interaction.
- Overhauled rebranding on print and web ad campaigns for Schlitterbahn's 5 waterpark and resort locations for sales and promotion.
- Managed multiple design projects of varying complexities simultaneously while ensuring all guidelines and deadlines are met.
- Conceptualized and produced artwork for waterparks, retail and food & beverage such as signage, magazine ads, in-mall ads, ride theming, billboards, website graphics, web ad campaigns, banners, t-shirts, logos, posters, icons, stationery, flyers, displays, brochures, folders, direct mail, bus wraps, email campaigns and more.
- Handled interaction with vendors to ensure best prices of different production methods also ensuring quality of output by working closely with printers.
- Collaborated with Marketing Directors to execute brand consistency throughout web and ad campaigns.
- Aided in photo and video shoot production.

### SENIOR GRAPHIC DESIGNER

The Cowley Group Marketing and Design Agency

2007-2013

- Designed clean and well-constructed graphics supported by thought-provoking concepts.

## EDUCATION

### Associates Degree in Visual Design & Print Technology

Texas State Technical College

(Waco, TX) Dec. 2005

Phi Theta Kappa, Honor Society

GPA 3.8

- Created award-winning campaigns while meeting extremely tight deadlines, receiving over 4 ADDY Awards.
- Developed various ad and branding campaigns for a diverse set of clients.
- Ensured the timely completion of projects and assignments by providing individual attention to interns while seamlessly working with multiple design projects simultaneously.
- Created print media and outdoor advertisements, page layout (brochures, flyers, books, ads, catalogs etc.) and other marketing material.
- Created custom web design layouts.
- Attended press checks to ensuring quality control over every project that we produced.

## GRAPHIC DESIGNER

Baylor Scott & White Hillcrest Medical Center

2005-2007

- Worked closely with the Marketing Directors, Staff Writer, Nurses, Physicians, and CEO to develop multiple design pieces.
- Operated in-house large and small format printers to produce hospital forms, prescription pads and other material as needed.
- Produced artwork for magazines ads, web banners, invitations, postcards, business cards, prescription pads, t-shirts, tickets for events, flyers, pamphlets, rack cards, brochures, posters, newsletters and more.
- Voted 5 Star Employee 10 times by fellow co-workers as a top performing employee.

## HONORS

### Gold Addy Award

AAF Addy Awards

Client: Baylor University Libraries

Design: Brochure Series (Promotion Kit)

### Gold Addy Award

AAF Addy Awards

Client: Baylor University School of Social Work

Design: One Magazine (Public Service, Magazine)

### Gold Addy Award

AAF Addy Awards

Client: Baylor University Libraries

Design: Gospel Music Restoration Project Brochure  
(Collateral Material, Brochure)

### Silver Addy Award

AAF Addy Awards

Client: Stonewood Dental

Design: Three Flavors Ad (Consumer/Trade, Spread)

